

# Residents Survey

23 May – 10 June 2016

Initial Presentation of Findings to  
Extraordinary Forum Meeting  
19 July 2016

*...still a work in progress!!*



# What we will cover today

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- 1. Survey Results Overview**
- 2. Profile of Respondents ('About You')**
- 3. Housing**
- 4. Transport & Infrastructure**
- 5. Leisure, Learning & Community Facilities**
- 6. Employment**
- 7. Natural Landscape, Design & Built Environment**
- 8. Summary, Next Steps (JA)**

# Responses exceeded all expectations...

You achieved :	
Online responses:	2581
Paper copies:	263
<b>TOTAL</b>	<b>2844</b>



In perspective:

When Local Authorities do Residents Surveys they have to get **1100** responses for them to be statistically reliable

2,844 = 18.7% of the 16+ age group eligible to complete the survey

- Young people's (11 – 18) survey in progress
- Business Survey planned Autumn 2016

*... which means you will be building a Plan on very accurate and robust data*

# Residents are not short on views either!

- There are 482 pages of comments ('qualitative data') for 16 text questions
- You had most to say on:
  1. Facilities to be improved over long-term in next 5 to 20 years
  2. Facilities to be improved over short-term in next 5 years
  3. Places in KDBH where parking/traffic volumes cause inconvenience, damage etc; plus danger spots for roads or junctions

## The good news

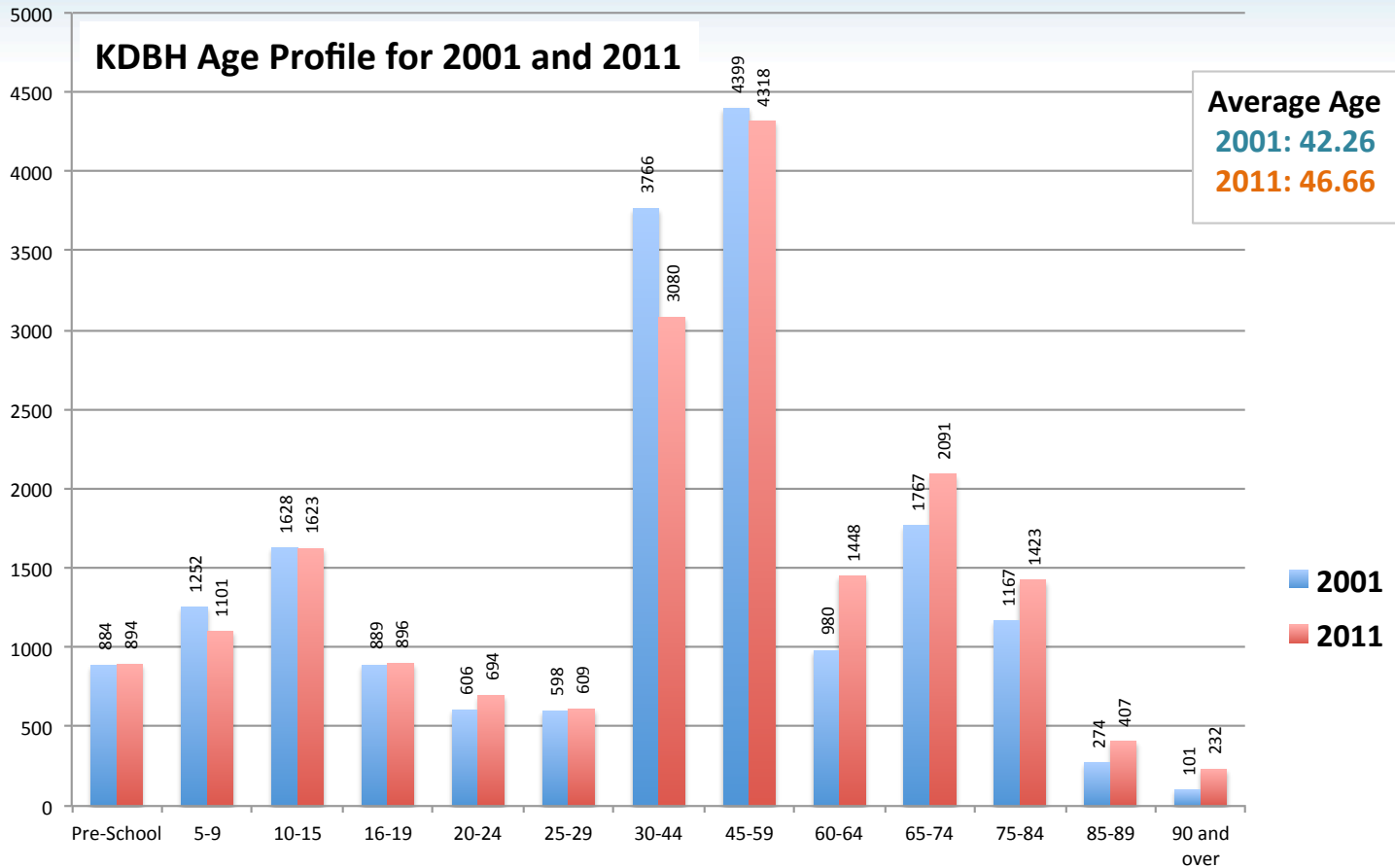
This adds a huge amount of value over and above the raw data

## Your challenge

You will certainly have your work cut out analysing all the additional information!

*So lots of work still to do - today gives just a flavour of the comments*

# Do responses reflect the KDBH population profile?



Source: Office of National Statistics

# Overall, the response by age group is typical..

KDBH POPULATION	
<b>Total</b>	<b>18816</b>
16+	15198
19+	14302

In common with nearly all surveys of this nature, younger people are under-represented

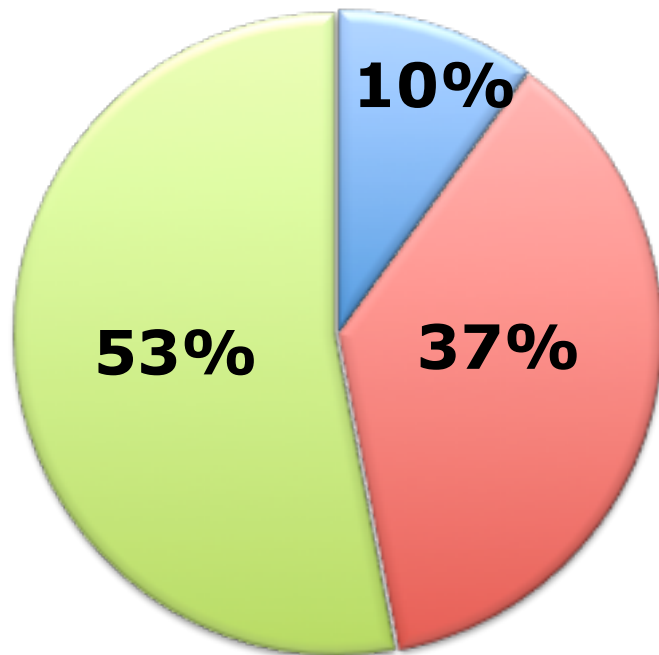
Population		Survey	
Age Range	%	Age Range	%
16 - 19	6%	16 - 18	1%
20 - 24	5%	19 - 24	1%
25 - 29	4%	25 - 34	4%
30 - 44	20%	35 - 44	16%
	<b>35%</b>		<b>22%</b>

Population		Survey
Age Range	%	%
45 - 64	38%	44%
65 - 74	14%	24%
75 +	14%	11%
	<b>65%</b>	<b>79%</b>

*... and as good as any*

# Geographically, you have good representation from across KDBH..

■ Bentley Heath ■ Dorridge ■ Knowle



## HOW LONG LIVED IN KDBH

- LESS THAN 1 YEAR : 3%
- 1 - 5 YEARS : 11%
- 6 - 10 YEARS : 10%
- 11 - 20 YEARS : 20%
- 20+ YEARS : 56%

Base: (All Respondents) (2791)

*...with a huge proportion of responses from those who have lived in the Area over 20 years*

# Other profiles of survey respondents...

## **GENDER**

- FEMALE: 54%**
- MALE: 46%**

## **CHILDREN UNDER 16**

- YES: 28%**
- NO: 72%**

In line with expectation given older profile of population

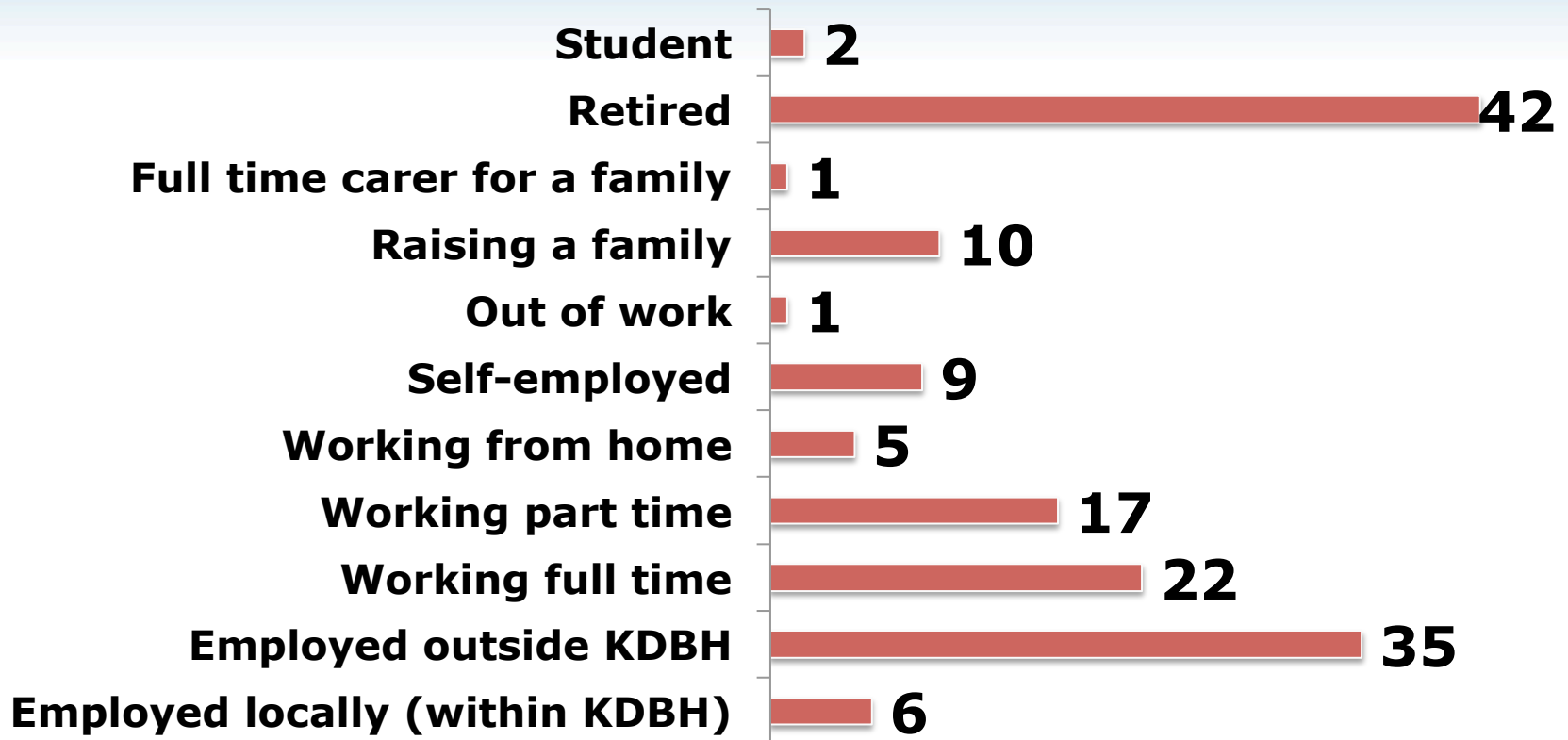
## **REGISTERED DISABLED**

- YES: 2%**
- NO: 98%**

*...are in line with most surveys of this nature*



# Most residents are employed outside KDBH..



Base: (All Respondents) (2713)

*...with by far the biggest number of responses from retired people*

# The housing profile IS extraordinary...

## IF EMPLOYED OUTSIDE KDBH WHERE TRAVEL TO WORK

- **BIRMINGHAM:** **25%**
- **SOLIHULL/SHIRLEY:** **21%**
- **WIDER WEST MIDLANDS:** **19%**

## TYPE OF PROPERTY

- **DETACHED HOUSE:** **69%**
- **SEMI-DETACHED HOUSE:** **21%**
- **BUNGALOW:** **4%**

## No. OF BEDROOMS

<b>1:</b>	<b>1%</b>
<b>2:</b>	<b>6%</b>
<b>3:</b>	<b>22%</b>
<b>4:</b>	<b>53%</b>
<b>5+:</b>	<b>18%</b>

*...an average no. of 3.83 bedrooms is very high, and the % of detached houses is the highest I've ever seen!*

# There are clear, consistent messages on what's important to residents...

## Why live in KDBH?

<b>Close to Green Belt</b>	<b>67%</b>
<b>Village Feel</b>	<b>47%</b>
<b>Good Transport Links</b>	<b>46%</b>
<b>Good Schools</b>	<b>33%</b>
<b>Parks and Open Spaces</b>	<b>30%</b>

## What residents most value

<b>Schools</b>	<b>60%</b>
<b>Quality of Property</b>	<b>50%</b>
<b>Transport Links</b>	<b>46%</b>
<b>Natural Environment</b>	<b>44%</b>
<b>Local Amenities</b>	<b>42%</b>

## What makes KDBH distinctive?

<b>Easy access to Green Belt and countryside</b>	<b>63%</b>
<b>Village atmosphere</b>	<b>58%</b>
<b>Clear separation from Solihull &amp; surrounding villages</b>	<b>50%</b>
<b>People taking pride in where they live</b>	<b>41%</b>

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Above all, residents care deeply about - and want more say in - what happens to Green Belt...

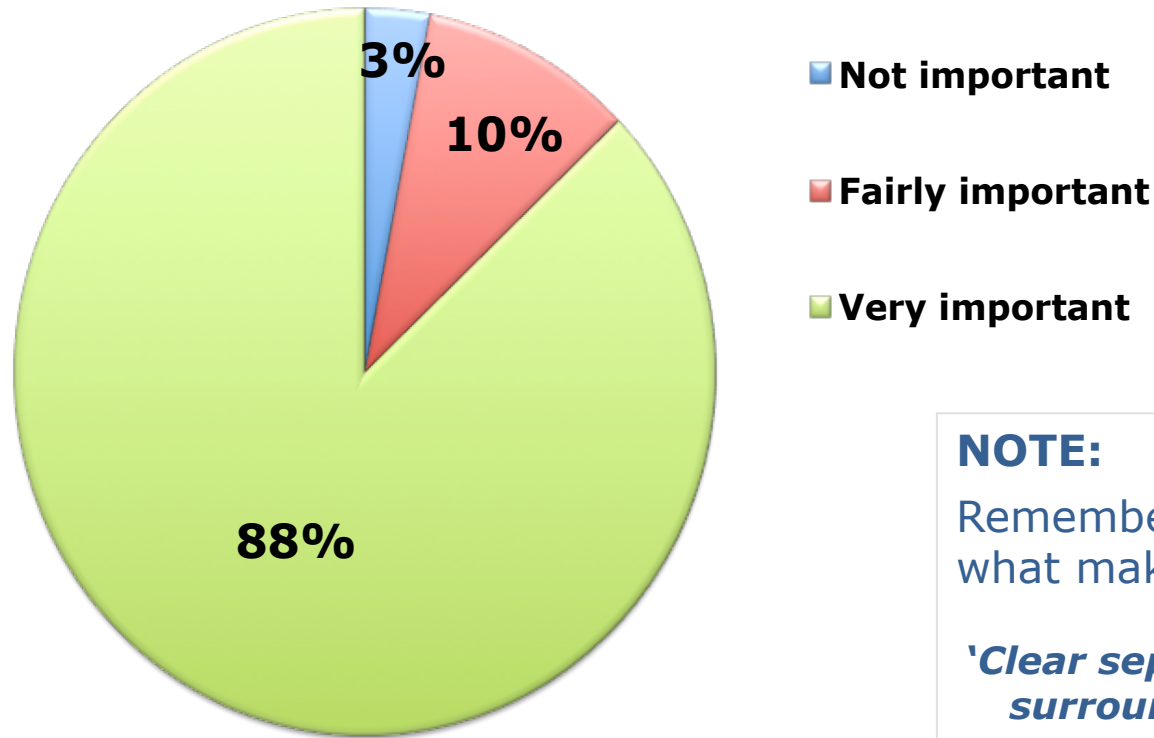
## Focus for future improvements

<b>More say on any development in Green Belt</b>	<b>68%</b>
<b>Car parking availability</b>	<b>59%</b>
<b>Community facilities / meeting places</b>	<b>32%</b>
<b>More cycle lanes</b>	<b>30%</b>

*...and want future planning policy to seek to address car parking issues as a priority*

# Housing

# Residents feel very strongly about keeping KDBH 'separate' -



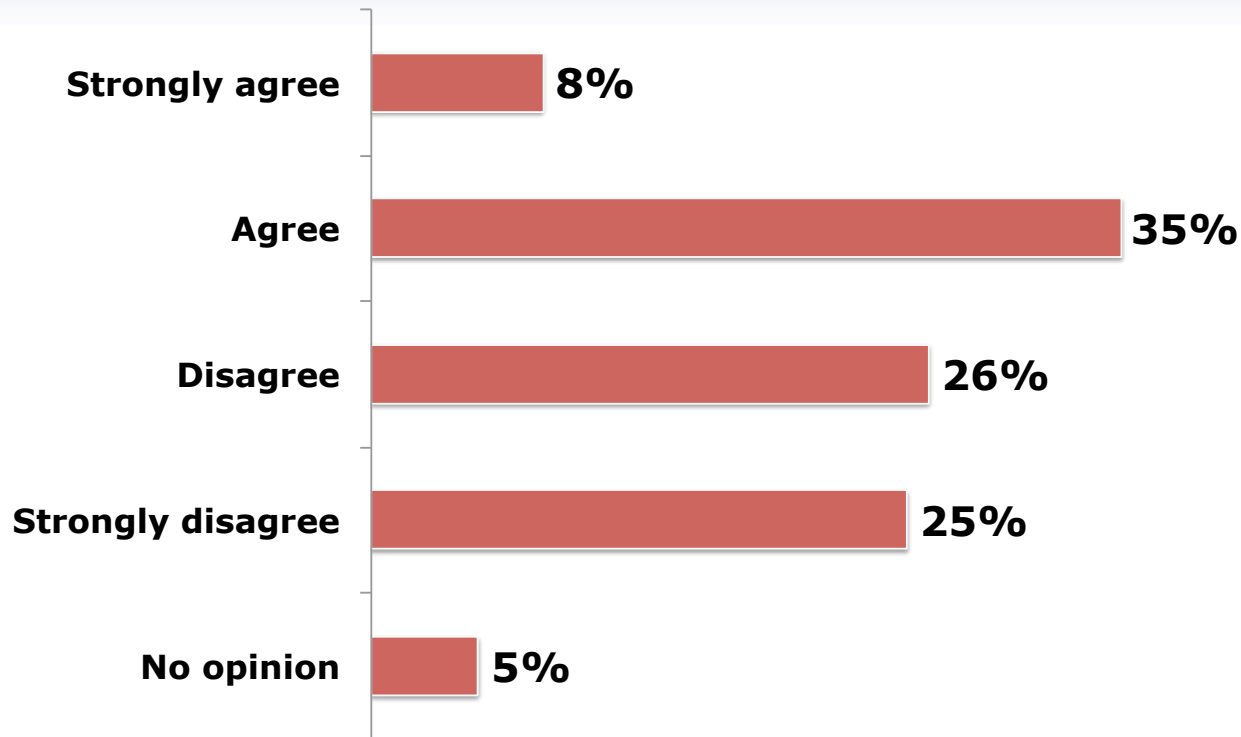
## NOTE:

Remember that earlier point on what makes KDBH distinctive? :

***'Clear separation from Solihull & surrounding villages – 50%'***

*...one of the strongest responses in the whole survey*

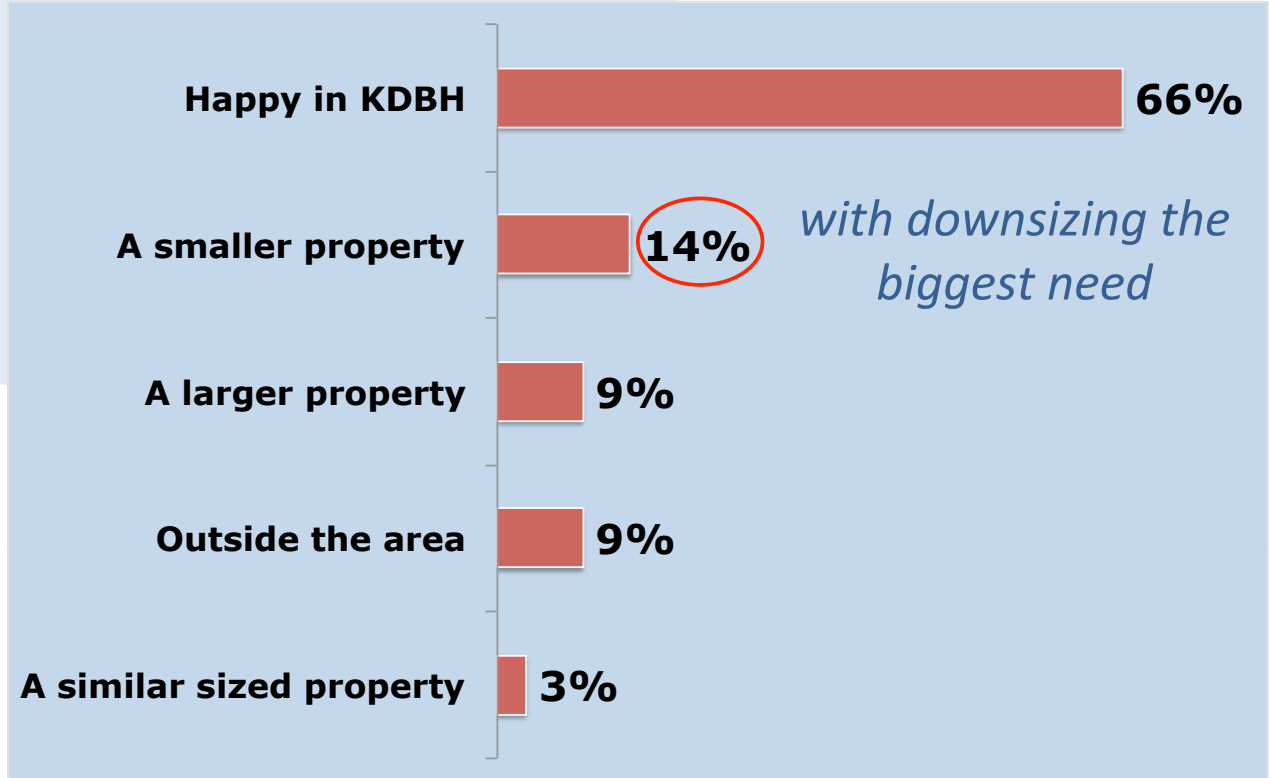
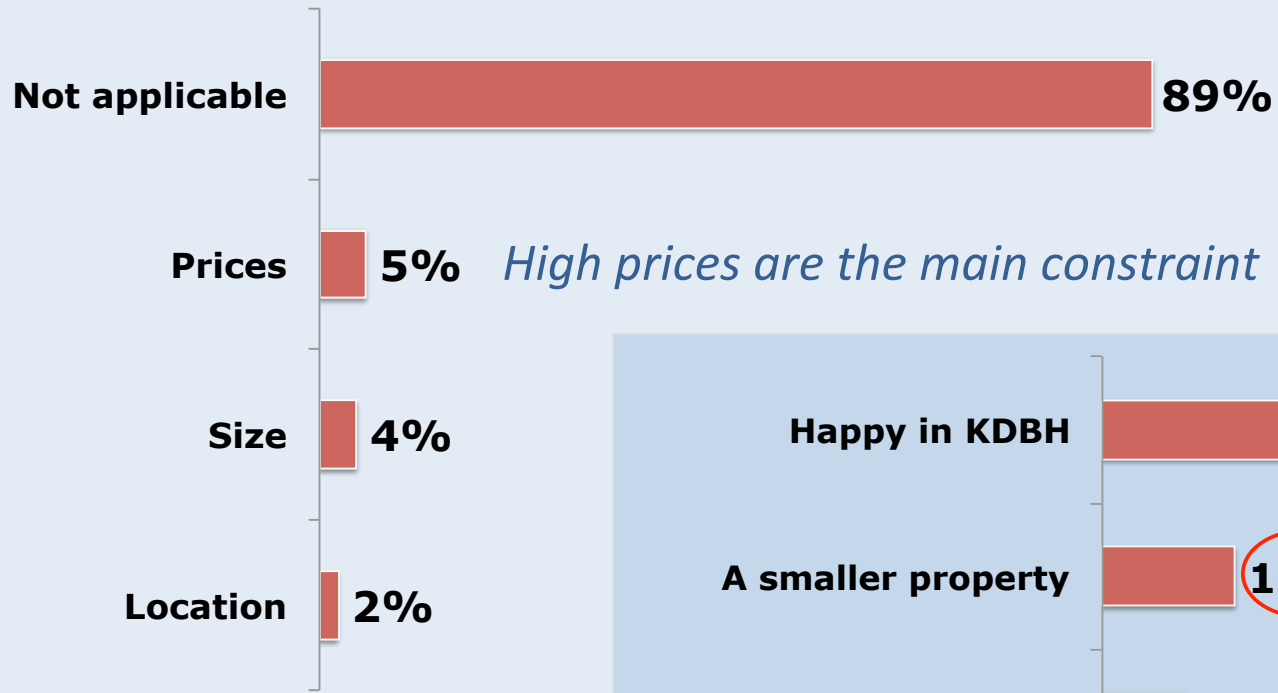
Surprisingly, perhaps, the biggest category 'agreed' there is a need for some new housing...



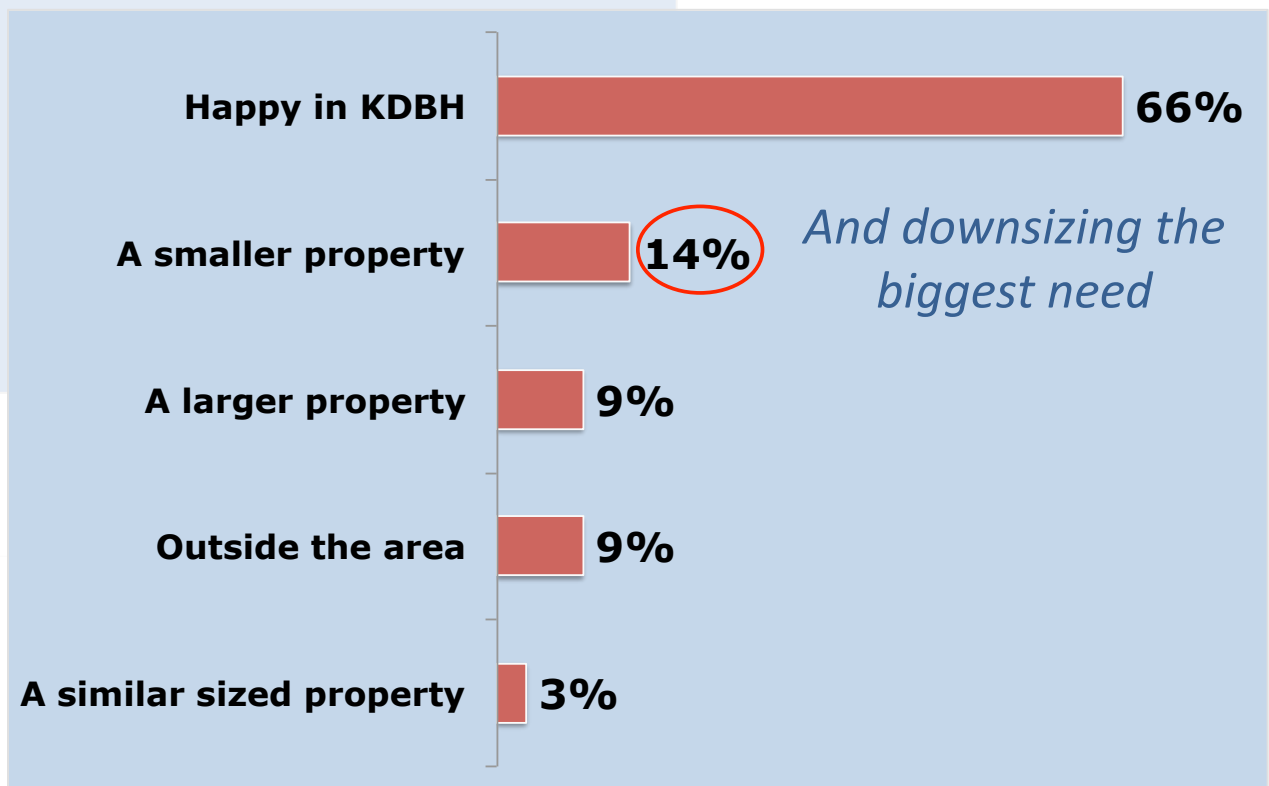
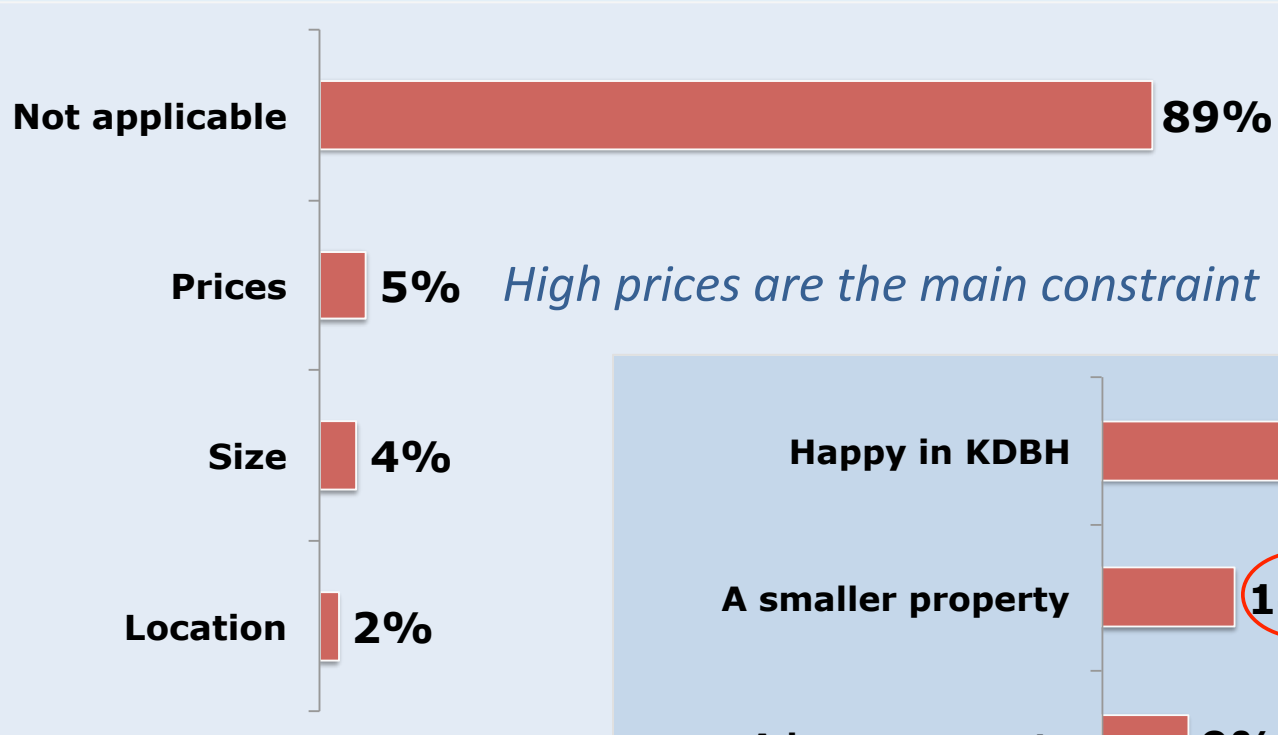
*...although overall a majority (51%) disagree*



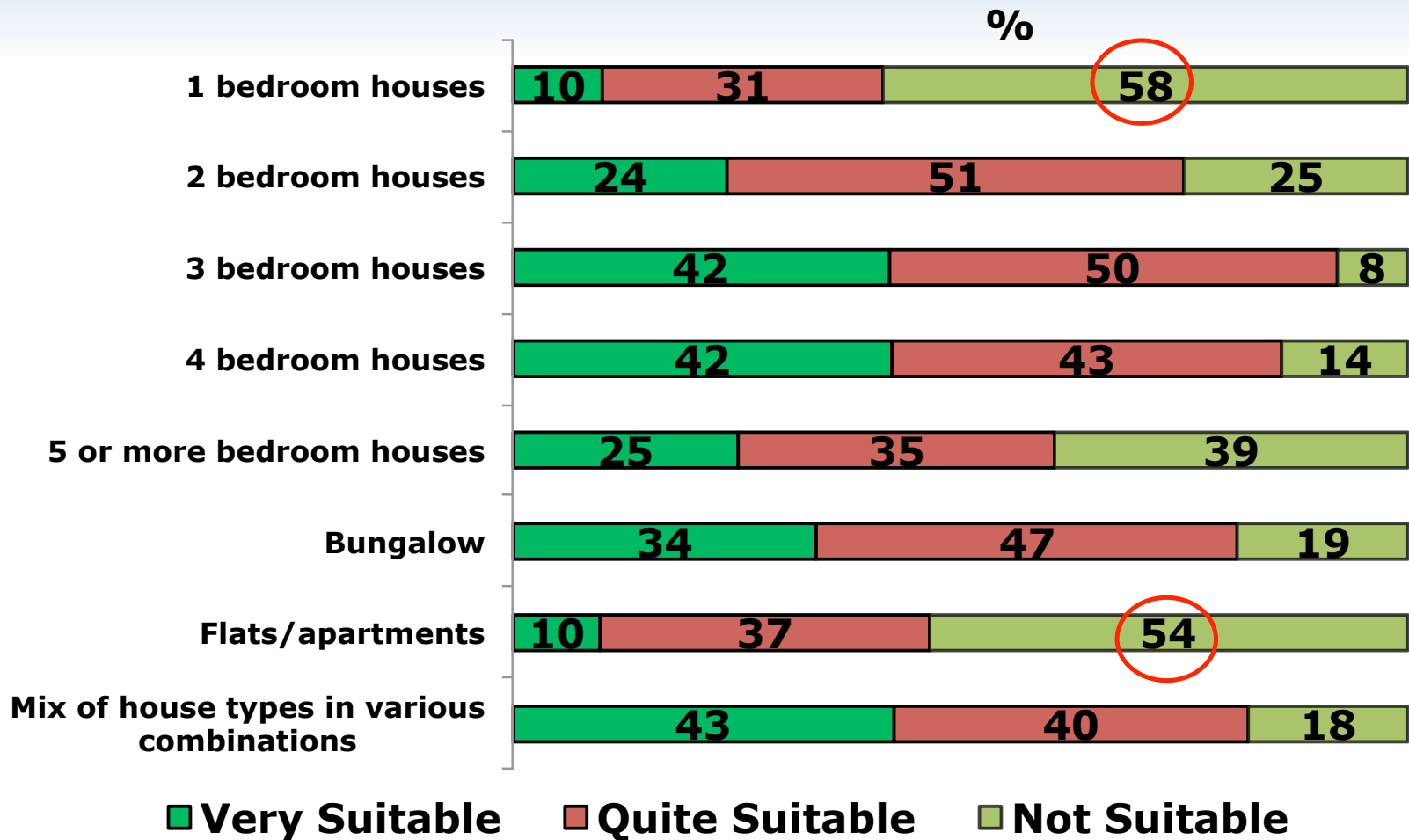
# Residents like living in KDBH - very few are looking to move..



# Residents like living in KDBH - very few are looking to move..



# Residents most want more 3 and 4 bedroom houses and bungalows



*...and least want more 1 bedroom houses and flats/apartments*

# Responses highlighted some strong views on housing design and development...

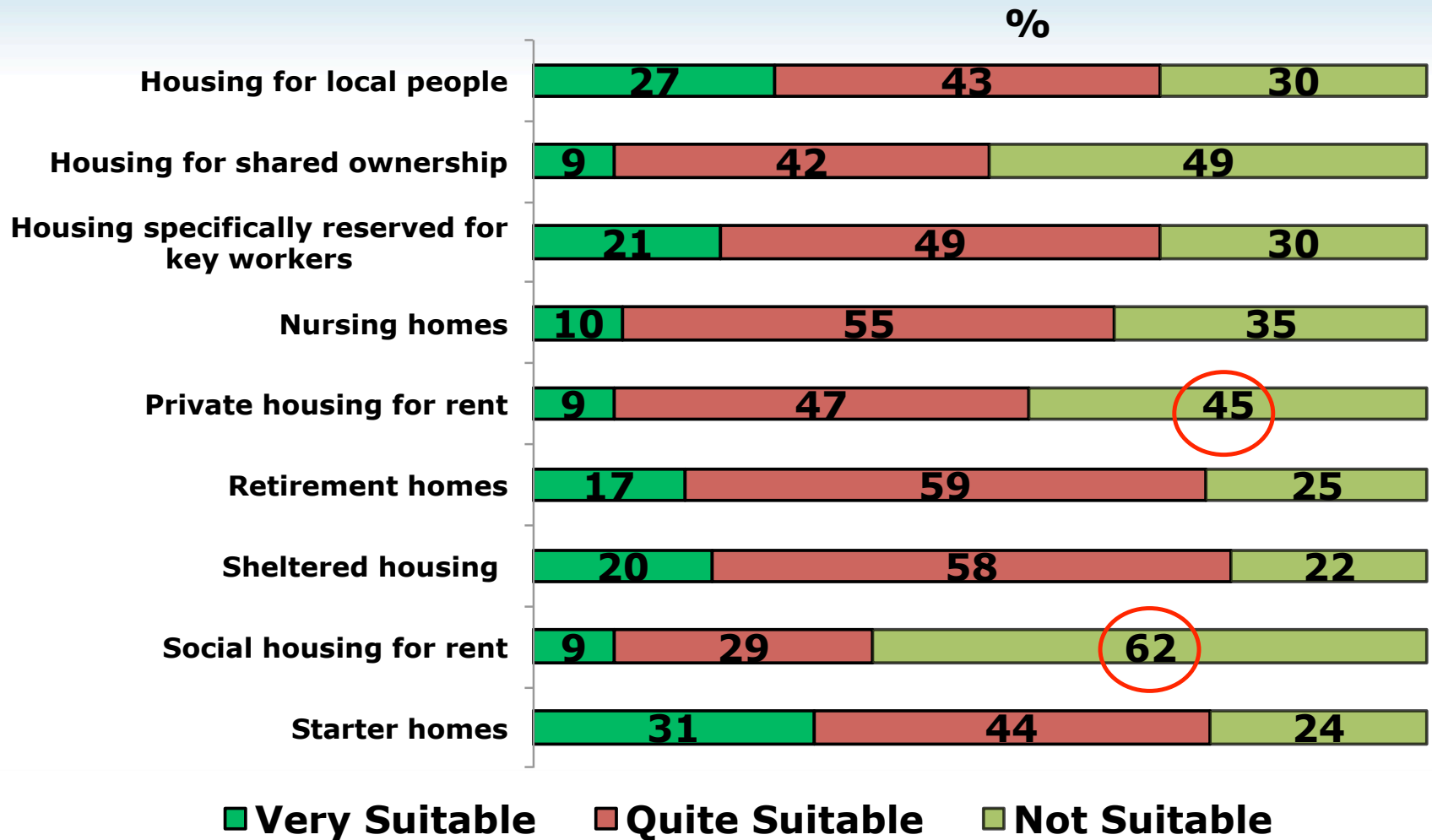
## Top 3 factors for the design and layout of new housing in KDBH:

1. Keep development in line with current housing design & streetscape (65%)
2. Adequate parking on premises (64%)
3. Reflect the current, generally lower than average, housing density (58%)

- Residents are virtually unanimous (98%) that homes should, wherever possible, be built on already developed or brownfield land
- 62% preferred to build new homes as either: infill; windfall developments in gardens; or knockdowns within the existing built up area
- 58% want developments on Green Belt sites of less than 25 properties

*...although achieving some of these goals in KDBH will be very challenging*

# Sheltered housing, retirement homes and starter homes are the top priorities...



*...with strongest views against social housing for rent*

To minimise impact on Green Belt, residents clearly prefer to reduce accommodation size....

### HOUSING DENSITY SHOULD BE INCREASED BY BUILDING UP

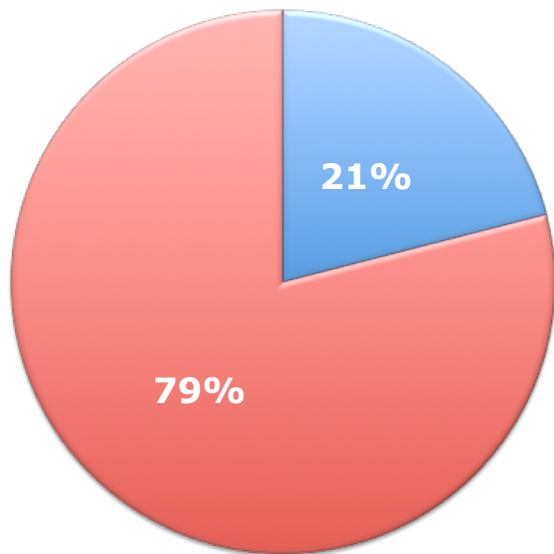
- **STRONGLY AGREE:** 7%
- **AGREE:** 25%
- **DISAGREE:** 33%
- **STRONGLY DISAGREE** 35%

### ACCOMMODATION SIZE SHOULD BE REDUCED TO MINIMISE IMPACT ON GREEN BELT LAND

- **STRONGLY AGREE:** 34%
- **AGREE:** 42%
- **DISAGREE:** 17%
- **STRONGLY DISAGREE** 7%

*...rather than 'building higher'*

# There were 523 suggestions for land considered 'less attractive / valuable'...



■ Yes

■ No

## Land with multiple mentions

- Land adjoining the motorway (eg rear of Lady Byron Lane and along Widney Manor Rd)
- Former Thackers Nursery, Hampton Rd
- Land between Browns Lane and Smiths Lane
- Land at Gate Lane and Four Ashes Rd
- Arden School: various references, some more extensive in scope than others
- Box Trees/Earlswood Rd
- Various parcels on Kenilworth Rd/Kixley Lane
- Former bypass land

# The results do pose some conundrums and potential conflicts...

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For example:

- 88% of residents said it is “Very Important” to remain separate from Shirley/Solihull

**BUT**

- Browns Lane/Smiths Lane and, more generally, the land between Lady Byron Lane/Four Ashes Road and the M42 were put forward a number of times as possible land for development

*... that need further investigation and consultation when developing planning policies*



# More housing conundrums

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- 76% of residents prefer to reduce accommodation size to minimise impact on Green Belt
- Some residents comment that the design/layout of some recent developments is too cramped and dense
- Social housing and housing for rent is not favoured
- 1 bed houses and flats are not considered suitable, so density will be lower and the land take higher
- Is the concern about house size; or more about scheme layout, ie parking and narrow roads?
- Solihull's planning policy is 40% affordable housing.  
Does this mean encouraging more shared equity and/or policy giving preference to people with a local connection?

*Any answers on a postcard, please..!*

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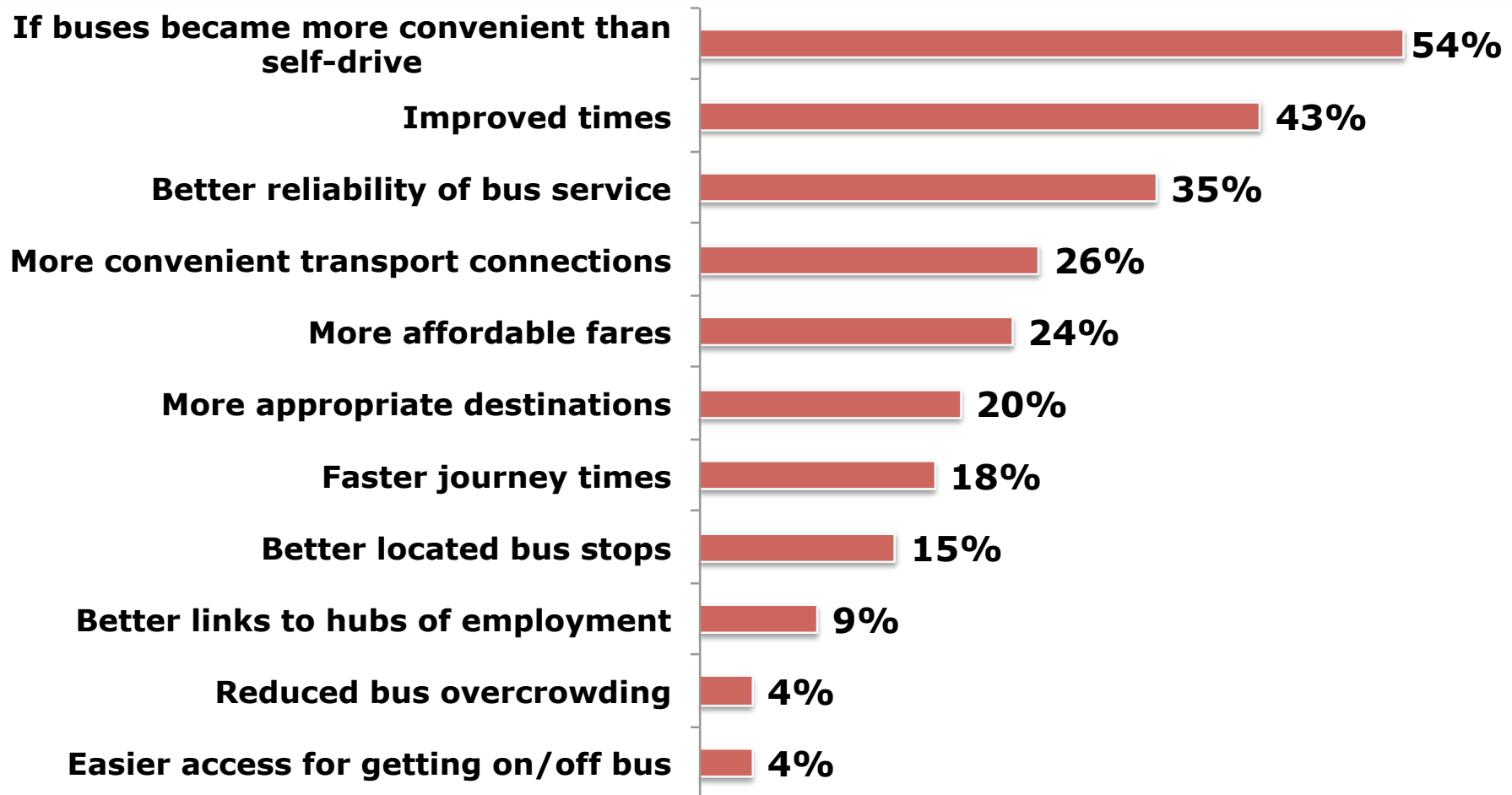
# Transport & Infrastructure

It comes as no surprise that car is king for most travel uses..

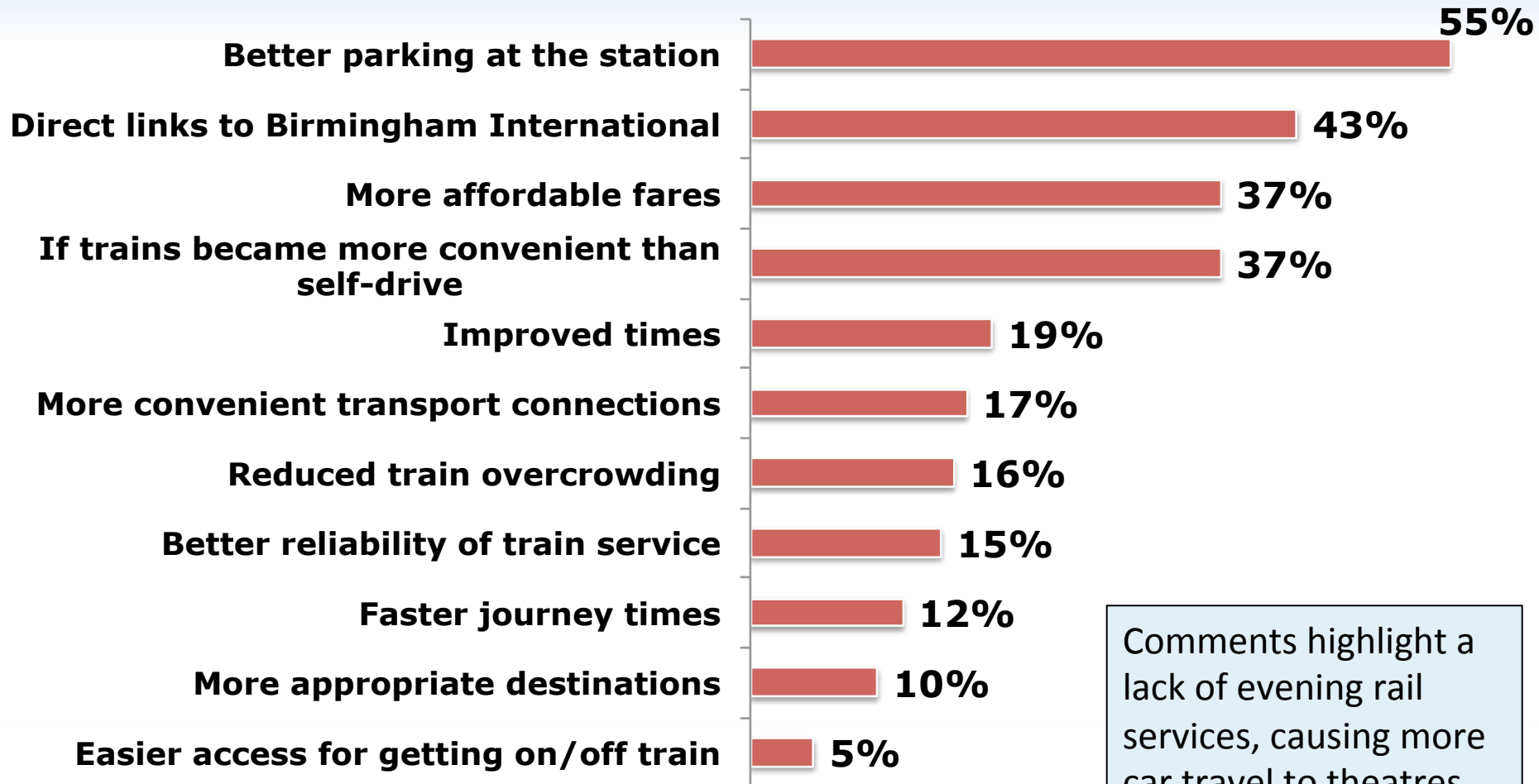
	Car/van	Bus	Train	Bicycle	Walk	Taxi	Not Applicable
Commute to/from school/work	48	2	11	3	12	1	38
Commute to/from stations	34	7	2	3	44	3	22
Travel on business	45	1	22	1	2	2	44
Take children to/from school	20	1	0	1	23	0	63
Do grocery shopping	82	4	1	4	39	0	1
Do other shopping	76	14	14	3	30	0	1
Visit family and friends	90	3	9	4	27	1	1
Take part in leisure activities	74	6	13	13	39	2	4
Make health visits	66	4	1	4	52	1	0

*...with walking upstaging the car only for commuting to / from stations and school*

# Improving bus times and convenience are key to higher take-up of these services

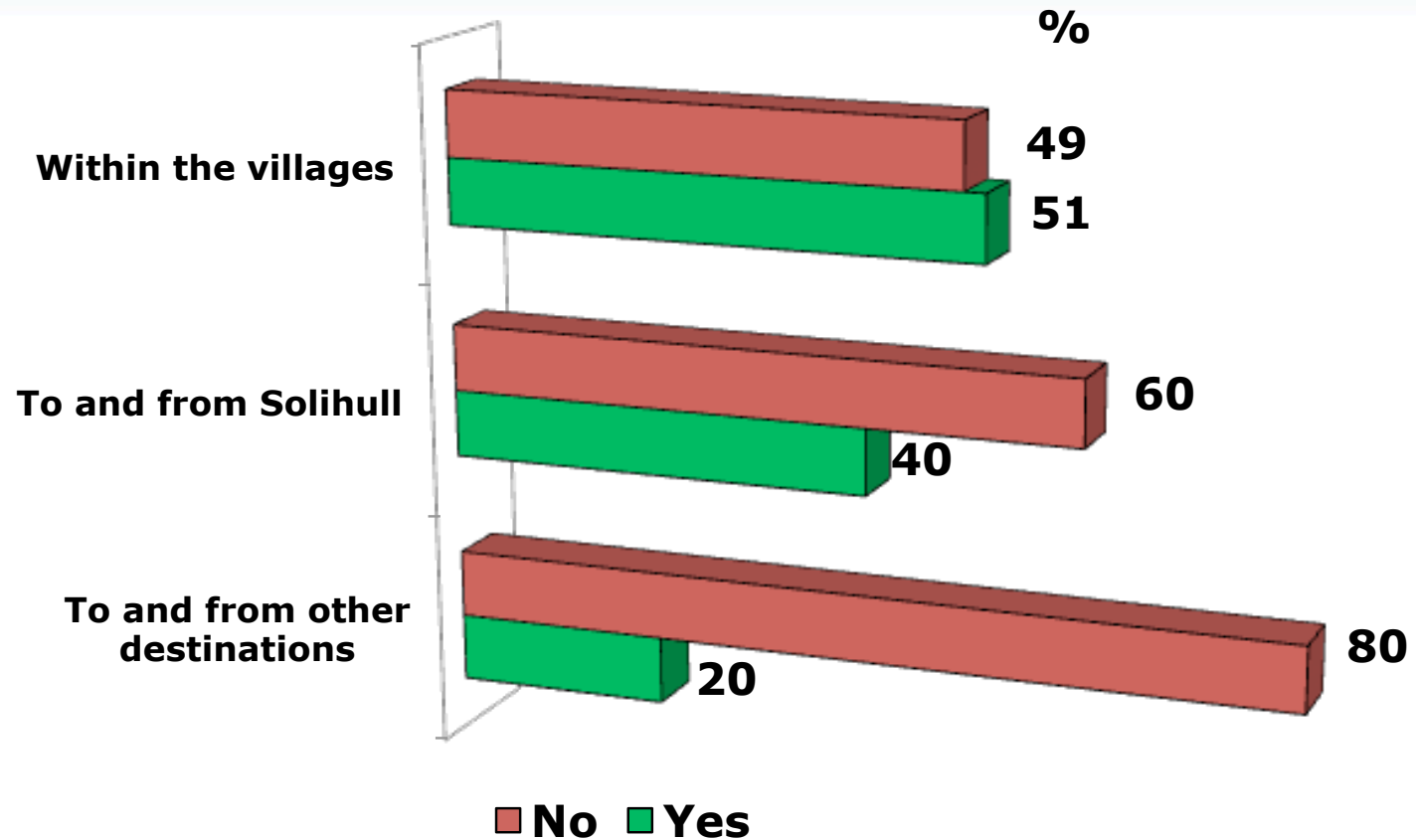


# Better parking at Dorridge station and direct links to Birmingham International would improve rail use

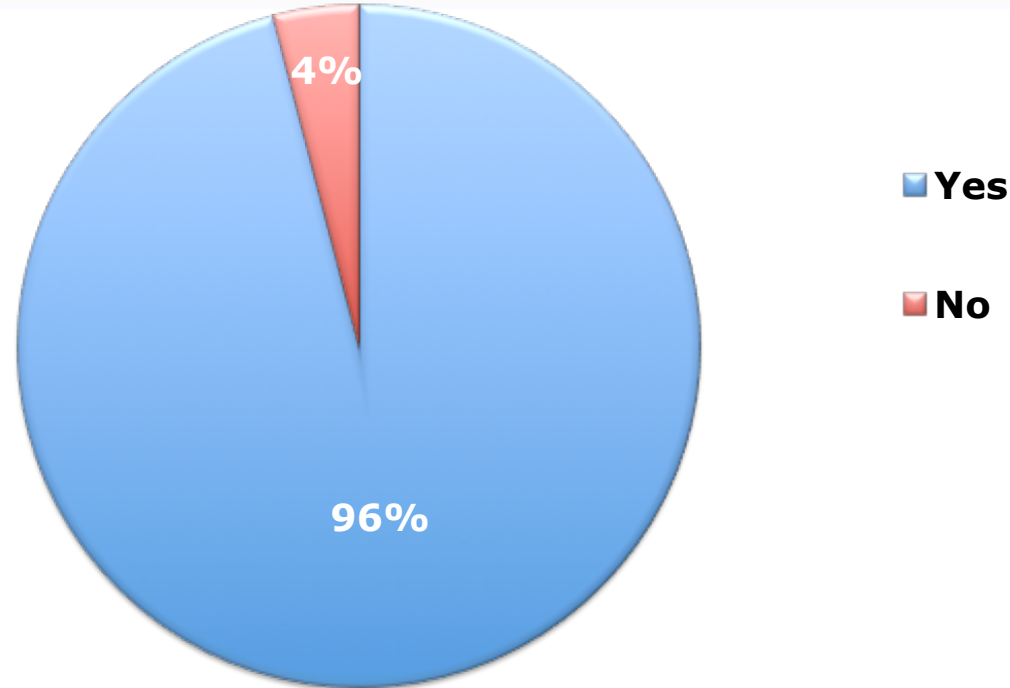


Comments highlight a lack of evening rail services, causing more car travel to theatres and concerts outside KDBH

# Over half of residents would cycle more between the villages if cycle paths were improved

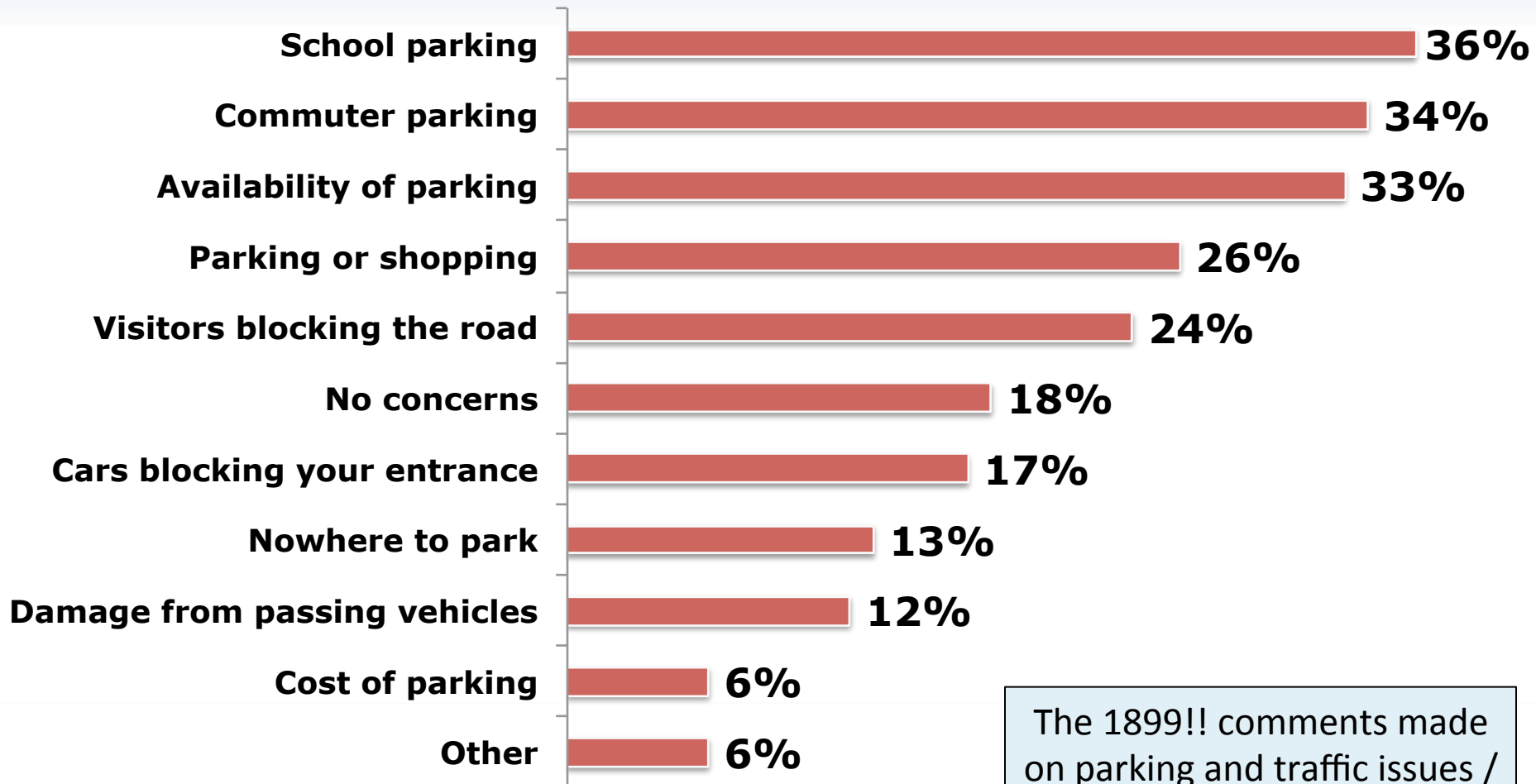


# You definitely have adequate parking on your property for your vehicle(s)!!



*...although comments do show concern at poor parking facilities in recent new developments*

Although parking is a top issue overall, the highest mention was 36% for school parking



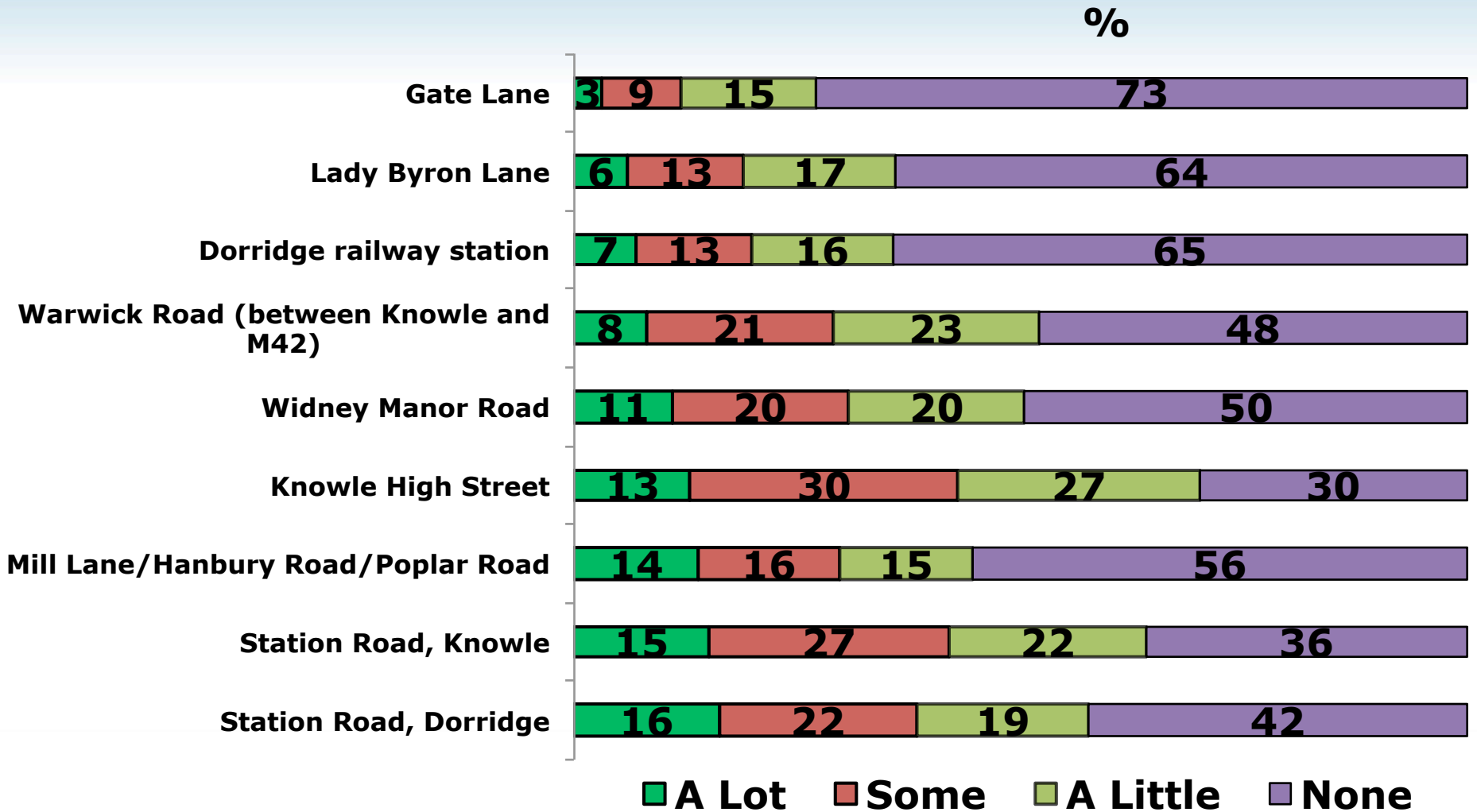
The 1899!! comments made on parking and traffic issues / danger spots are still being analysed....



# Dorridge seems to have the biggest parking issues, with some also at Bentley Heath Co-Op

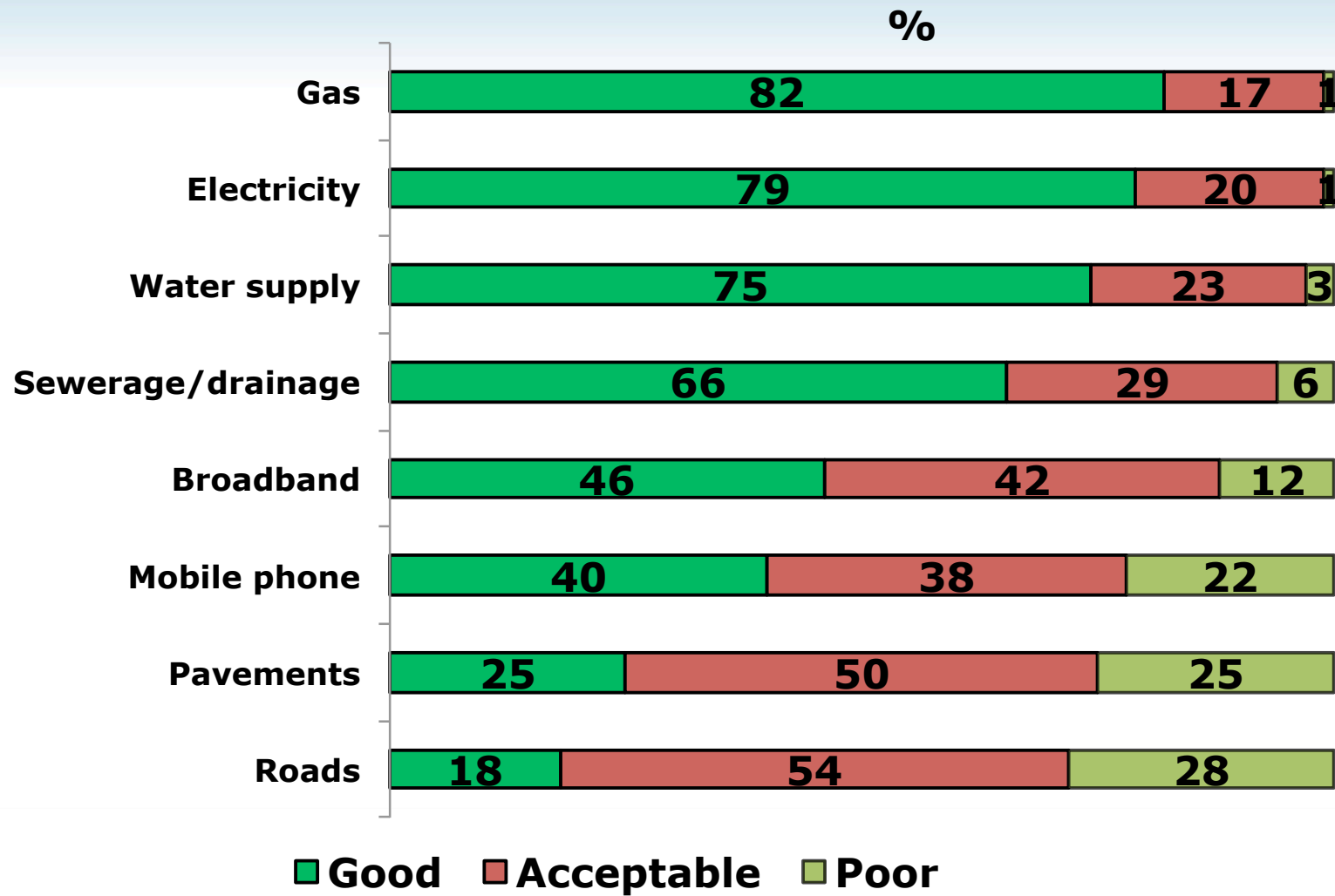
%	1-2 hours	3-4 hours	All day	Difficult to find space
Dorridge Station	8	5	12	75
Dorridge Station overflow	19	20	32	29
Dorridge Sainsbury's	96	3	0	1
Dorridge - Centre adjacent to Tesco's	55	1	0	44
Dorridge Village Hall	74	10	3	13
Dorridge - The Park	89	5	0	5
Knowle - Behind Greswolde	79	5	0	15
Knowle Tesco's	77	3	0	20
Knowle - Rear of Nat West Bank	75	3	0	22
Knowle Village Hall	68	3	0	28
Bentley Heath Village Hall	75	8	1	16
Bentley Heath Co-op	65	0	0	35
Other	70	6	1	23

# Traffic congestion hot spots are Station Road (Dorridge and Knowle) and Knowle High Street...



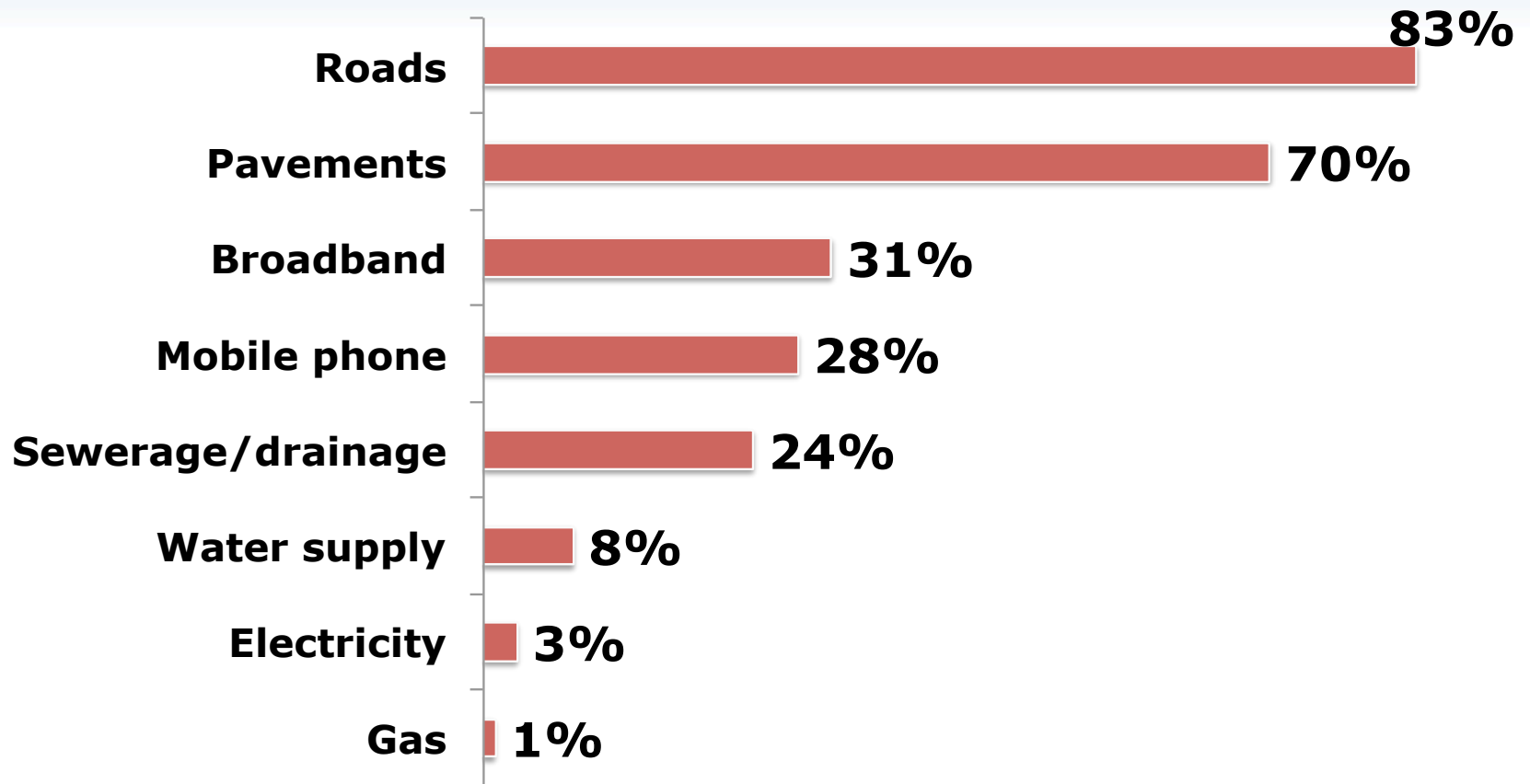
*...although the levels of congestion are not high in absolute terms*

# Roads and pavements are rated most poorly in terms of infrastructure



*...which you have in common with many other surveys currently*

# So no surprise that roads and pavements are top for future investment in infrastructure



# General Transport Points

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- SMBC has now adopted the " Solihull Connected" transport strategy. This commits to facilitating more journeys by public transport, walking and cycling to reduce dependence on the car
- It's clear from the 1,576 comments on sustainable transport that many residents would reduce car use if changes are made to make this safe and practically possible – although still want to continue to enjoy freedom of choice
- We continue to analyse all comments to see where there is overlap between them, and which improvements have significant support

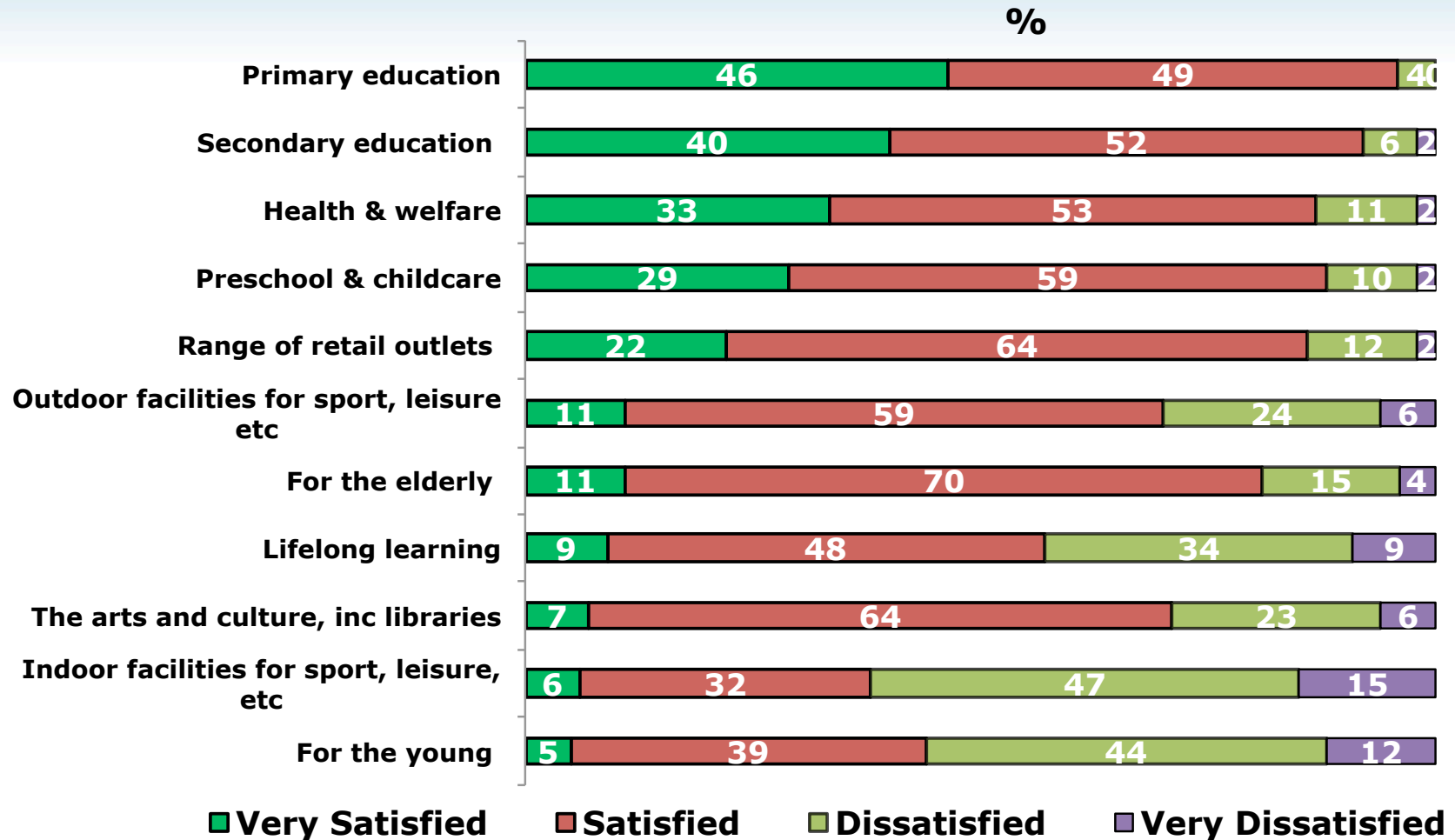
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Learning, Leisure, Community Facilities

Employment

Natural Landscape & Built Environment

# Residents are very satisfied with education and with availability / suitability of facilities generally...



*...with indoor sports and leisure, and youth, facilities most lacking*

# Improved leisure facilities are highest priority in the short-term; education in the longer term

## Priorities in the next 5 years

	No. of Mentions
<b>Leisure</b>	<b>657</b>
<b>Medical</b>	<b>568</b>
<b>Education</b>	<b>366</b>
<b>Retail</b>	<b>270</b>
<b>Facilities for Elderly</b>	<b>108</b>

## Longer term priorities

	No. of Mentions
<b>Education</b>	<b>790</b>
<b>Medical</b>	<b>779</b>
<b>Leisure</b>	<b>311</b>
<b>Facilities for Teenagers</b>	<b>163</b>
<b>Retail</b>	<b>143</b>

*There is a high level of consistency in the top 5 themes*



# A (relatively small) number of comments on youth facilities identify a desire to:

## Youth facilities used

	No. of Mentions
<b>Scouts / Explorers</b>	<b>82</b>
<b>Tennis/Badminton/Squash</b>	<b>39</b>
<b>Church Clubs</b>	<b>36</b>
<b>Cricket</b>	<b>30</b>

## What could be improved

	No. of Mentions
<b>New / Refurbished Building</b>	<b>44</b>
<b>More/Improved Scout Facilities</b>	<b>34</b>
<b>More Clubs &amp; Activities</b>	<b>29</b>

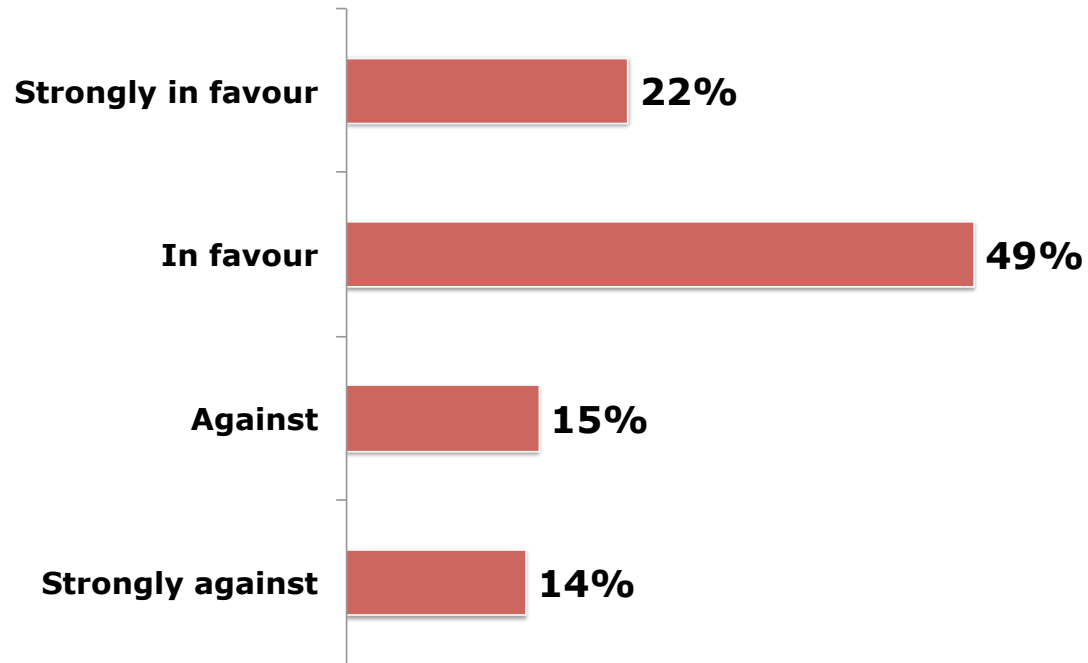
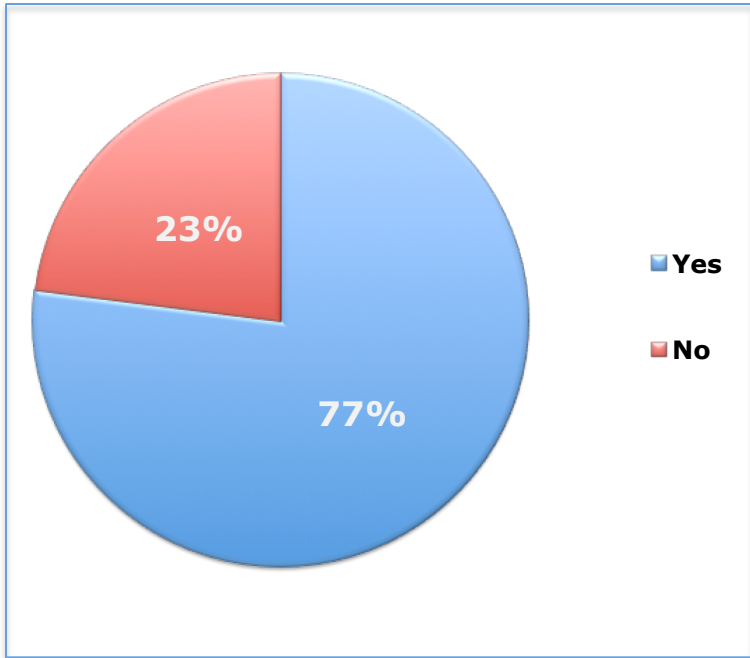
*Upgrade existing buildings*

*Have a Youth Club*

## Additional facilities wanted

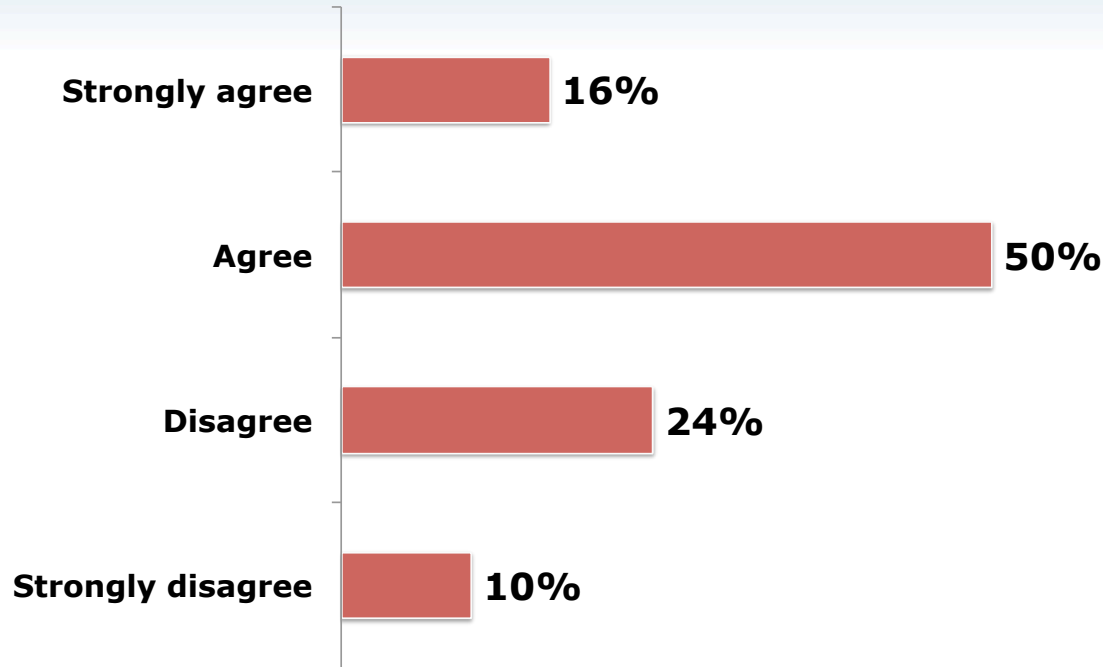
	No. of Mentions
<b>Youth Club</b>	<b>65</b>
<b>Leisure Centre / Gym</b>	<b>53</b>
<b>More Clubs / Activities</b>	<b>35</b>
<b>Swimming Pool</b>	<b>26</b>

# Residents are strongly supportive of facilitating working from home...

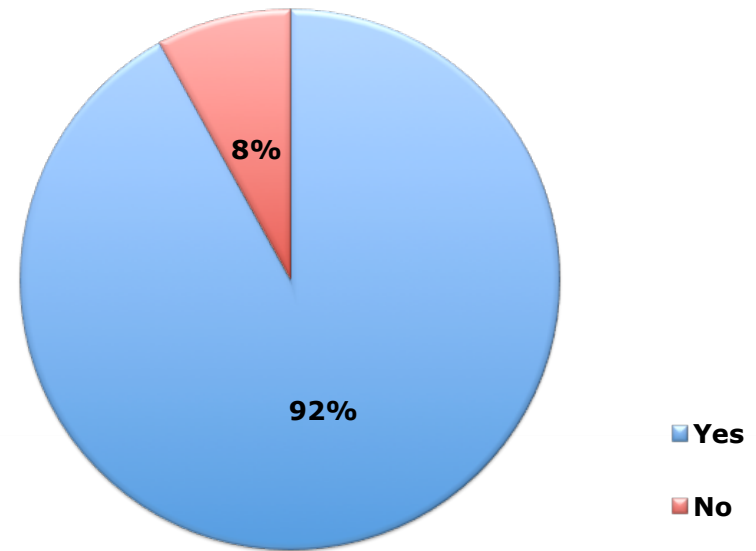


*...with a big majority in favour of looking at allocating land for creation of a business centre to increase employment*

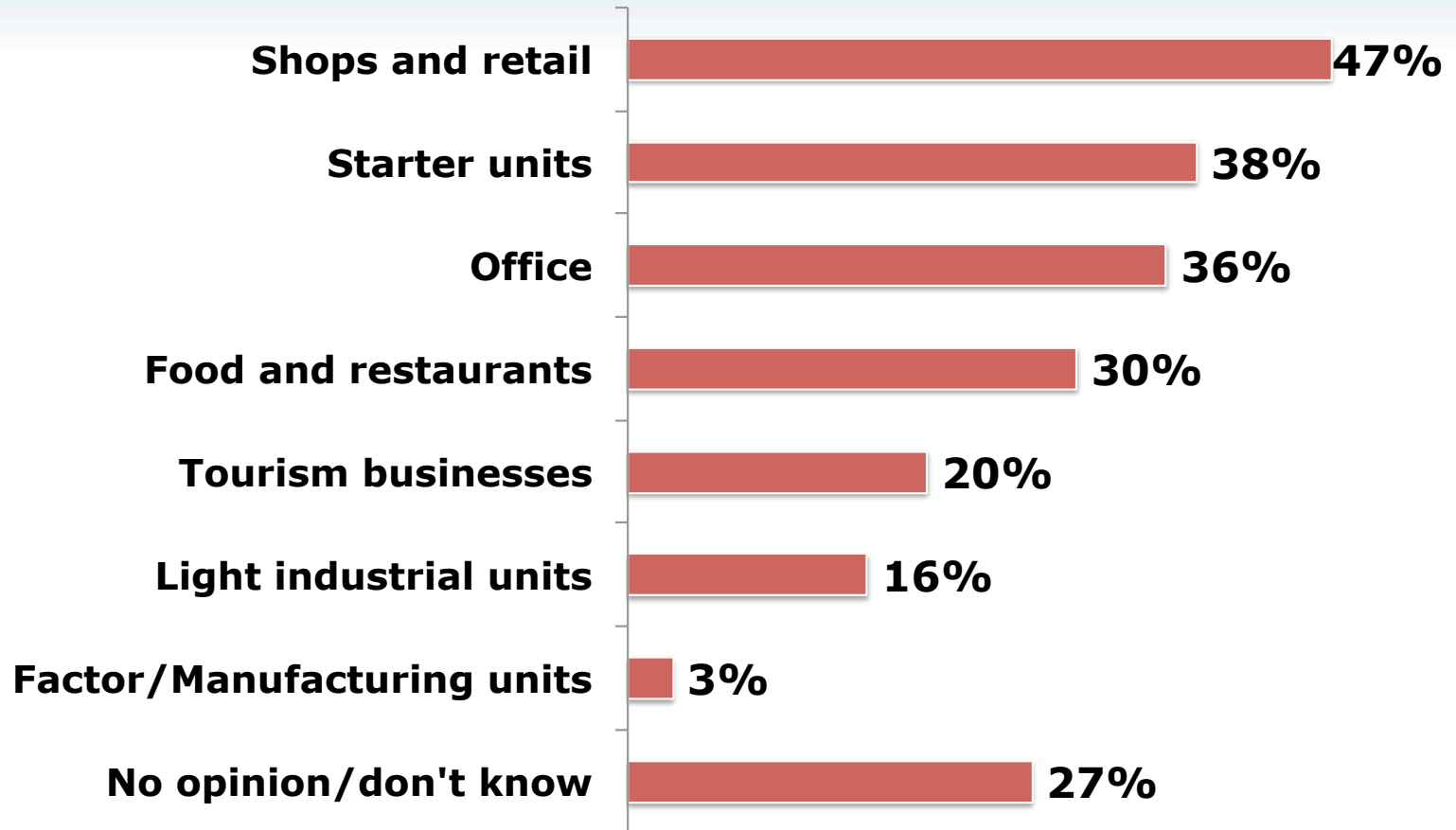
# Most residents believe in future there will be a need for more places of employment in KDBH



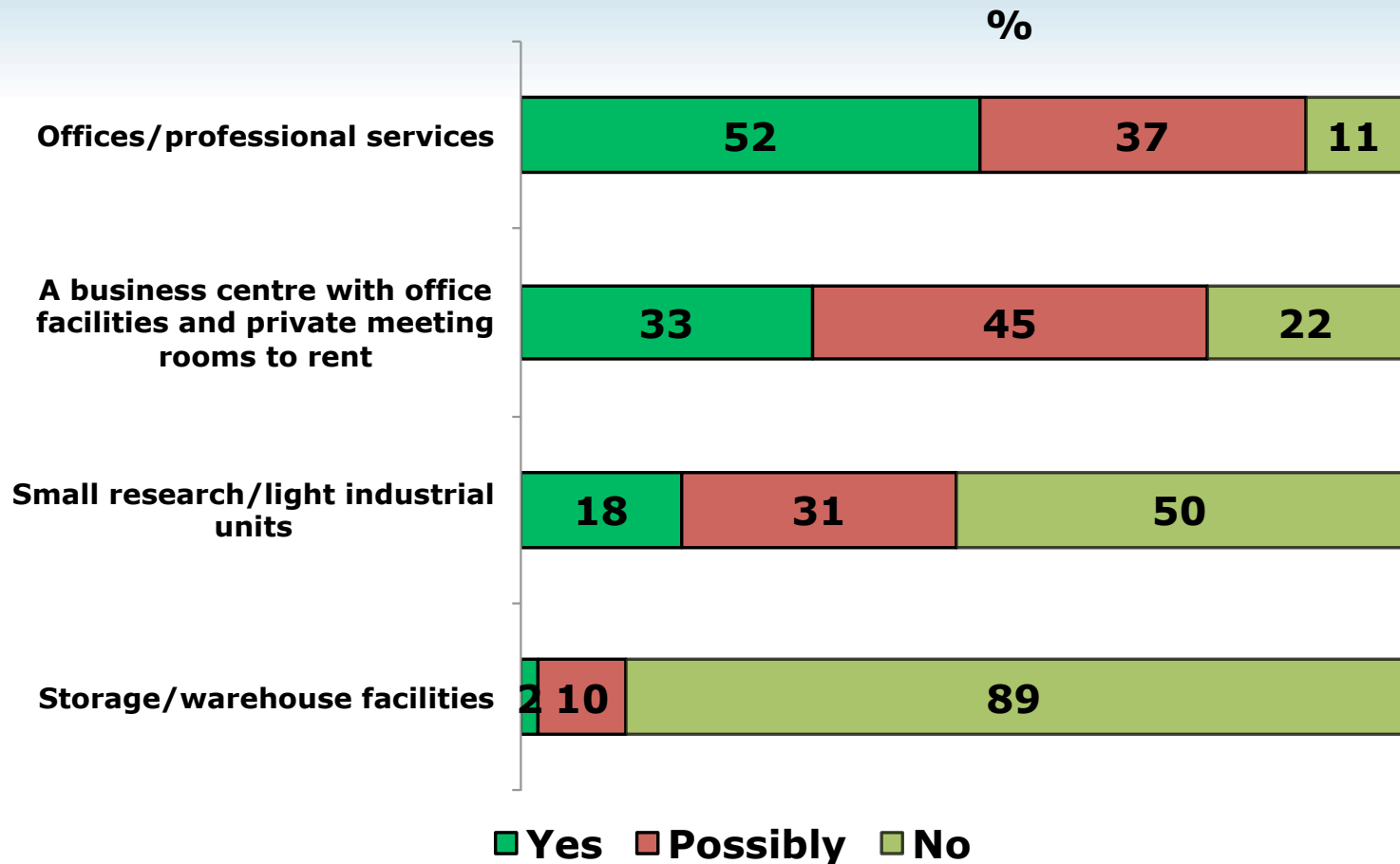
*...and that plans should define policies to protect existing employment sites from change of use*



# If the Plan allocates land for business use, it should be for shops and retail



# Residents believe new employment opportunities in KDBH should target office and professional services



As is to be expected, there is very strong support for protecting the natural environment...

<b>Protect existing mature / important trees, hedgerows and woodland</b>	<b>82%</b>
<b>Minimise noise and pollution from development and transport</b>	<b>73%</b>
<b>Preserve and restore key local habitats and wildlife biodiversity</b>	<b>72%</b>

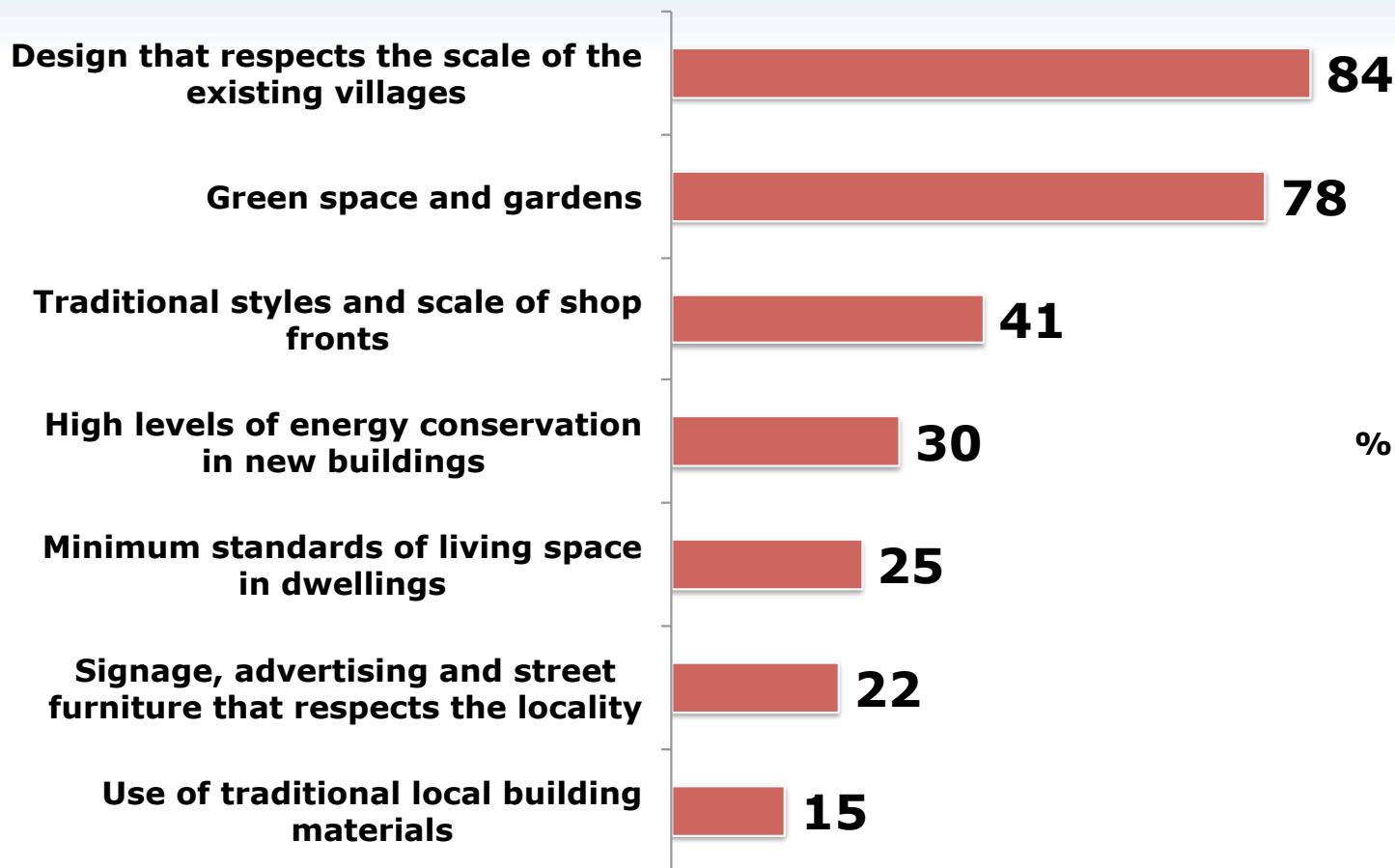
*...which is such a valued part of what makes KDBH special*

# Responses on the built environment echo and re-inforce previous themes

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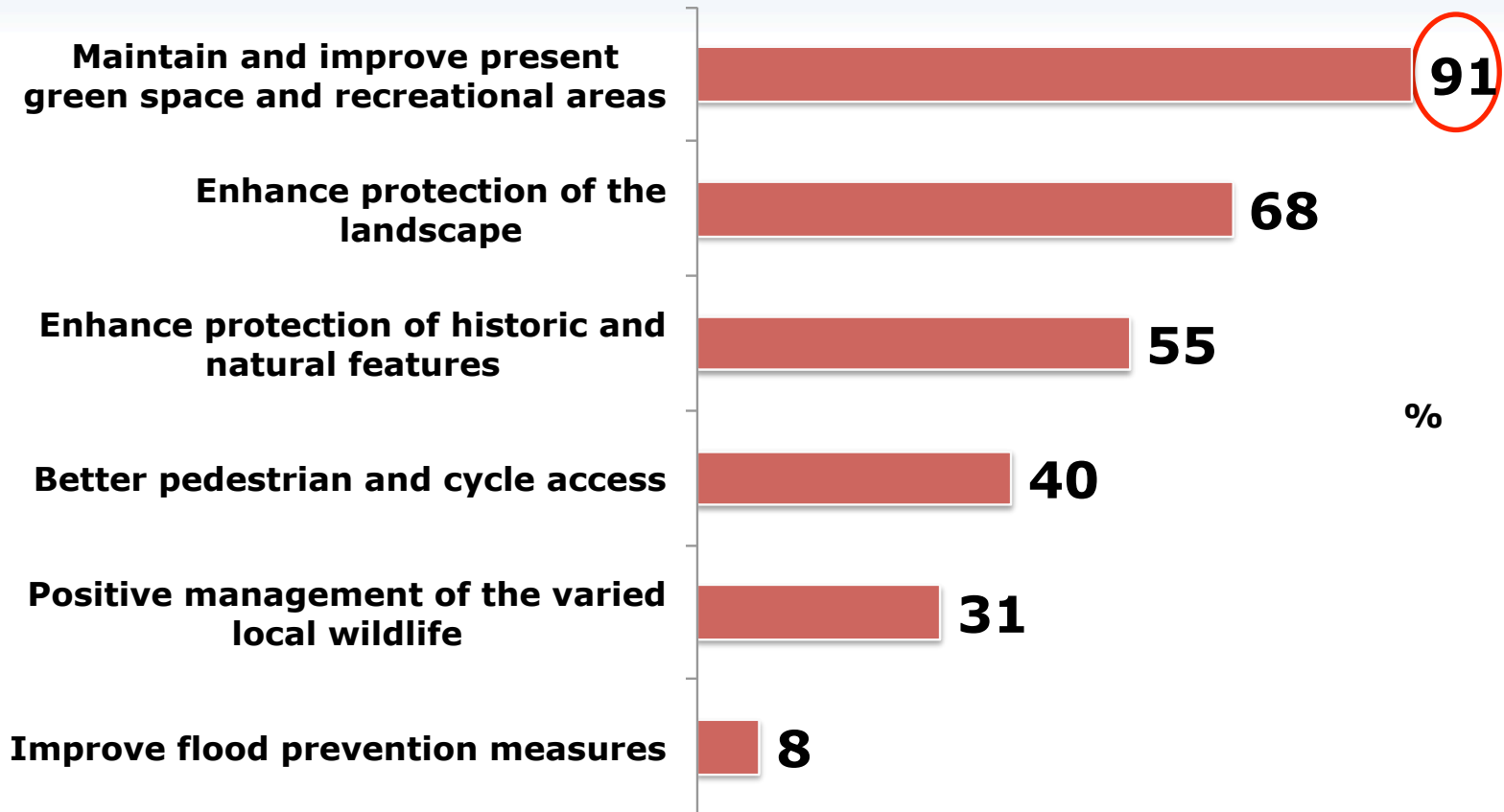
<b>Define and preserve the boundaries of our villages</b>	<b>70%</b>
<b>Building design in keeping with existing buildings</b>	<b>70%</b>
<b>Business and housing development in harmony with the rural neighbourhood</b>	<b>69%</b>

# New build needs to respect the scale of the villages, promoting green space and gardens

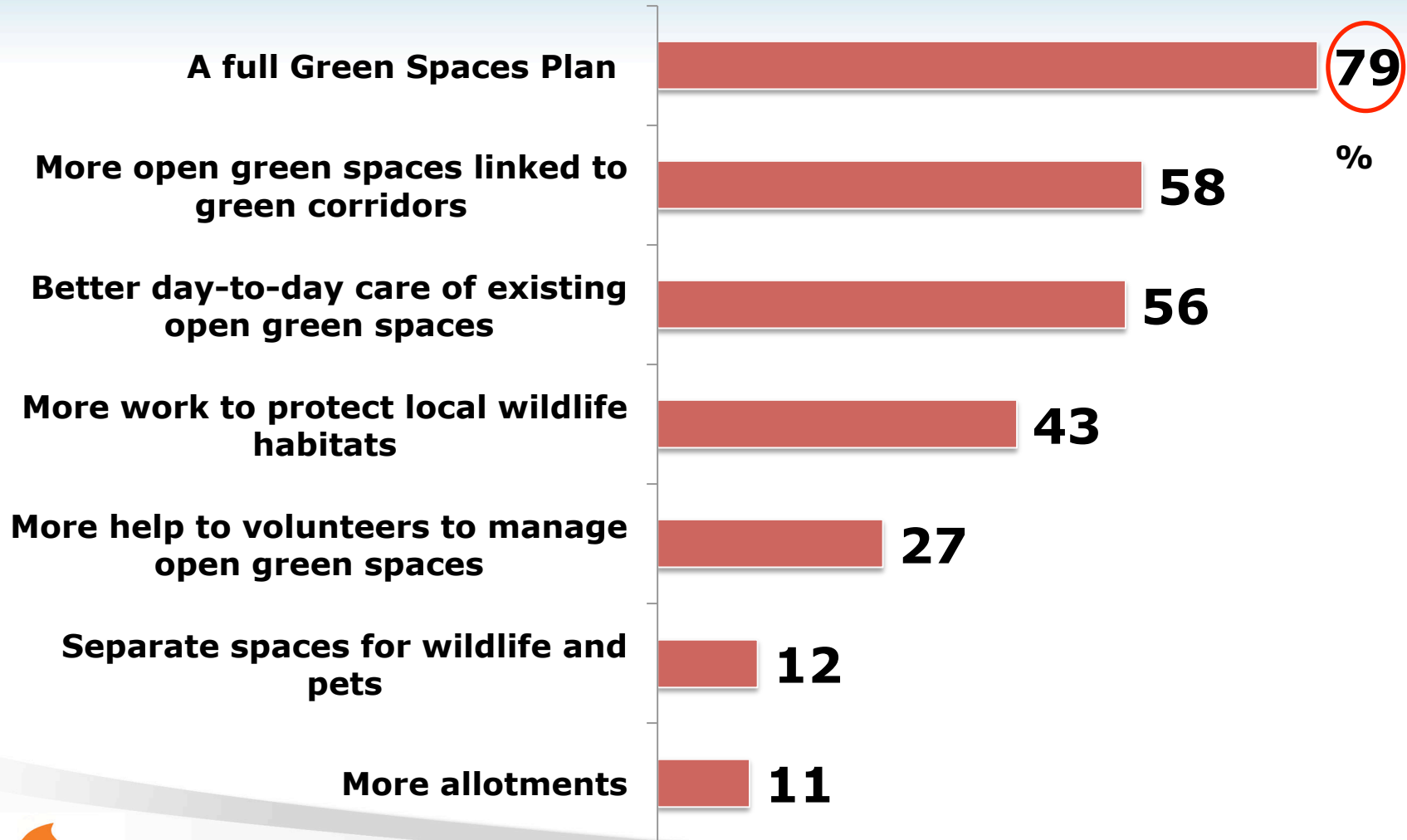




# Residents strongly endorse policies that promote the care and wellbeing of existing green space & recreational areas



# And want a full Green Spaces Plan to manage future needs of existing green spaces / promote more in new developments



# Summary and Next Steps